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## SUMMER 2014

Capital Impact Group is one of the "Big Shots on State Street"

*-The Star Ledger*

### Movers and Shakers



CIG principal **Gerry Gibbs** was recently tapped to serve on the transition teams of **Newark Mayor-elect Ras Baraka** and **Trenton Mayor-elect Eric Jackson**.

**Marci Green** has joined the **Governor's Office of Policy and Planning**, focusing on education, higher education, and Department of State issues.

**Jennifer Lehman**, a former aide to Assemblywoman Celeste Riley, has been named legislative director for Assemblyman Lou Greenwald. Jen takes the place of **Jade Mostyn**, who now serves as Director of Policy for Assemblyman Greenwald in the Assembly Majority Office.

**Beth DeFalco**, a former New York Post reporter, has accepted the position of Communications Director for **Senator Cory Booker**.



NJGOP recently named **Nicole Sizemore** as Communications Director. Nicole was formerly the Deputy Press Secretary at the US House of Representatives Committee on Education and the Workforce.

Longtime Trenton AP reporter, **Angela Delli Santi**, has joined



### CIG IN THE NEWS

CIG SVP and GOP strategist **Jeanette Hoffman** appeared on NJTV last week with **Mike Schneider** and **Bill Pascrell III** to discuss the latest in New Jersey politics.

### NJ Leaders Honor Girl Scout Gold Award Recipients



The Girl Scout Councils of NJ this month honored more than 300 Girl Scouts achieving the prestigious Gold Award at a statewide luncheon in Trenton. The luncheon, sponsored by Cablevision, was keynoted by **Assemblywoman Bonnie Watson Coleman (D-15)** and

the state AFL-CIO as its new communications director. Angela will begin her new position in mid-July.



**Jean Allen Bestafka**, CEO of the Home Health Services Association of NJ, recently announced her retirement after three decades of service. Jean has been a tenacious advocate for the home health industry in Trenton, and CIG wishes her the best of luck in her future endeavors.

## State House Happenings



### **Governor Christie vetoes tax increases, signs \$32.5 billion budget with reduced pension payments**

Using his veto pen to strike down tax hikes and \$1.57 billion in pension payments, Governor Chris Christie today signed a \$32.5 billion budget that is 1.2 percent smaller than last year's spending plan.

In a battle that has centered around the funding of the state's pension system, the Democratic-controlled Legislature passed a budget that included \$2.25 billion in pension payments funded by tax increases on businesses and the wealthy. As promised, Governor Christie vetoed the Democrats' proposed tax increases, and slashed the state's pension contributions to \$681 million.

It is expected that the Governor's budget will be challenged in court by New Jersey's public workers unions, who contend the reduced payments violate a 2011 law requiring adequate funding of the state's pension system. Superior Court Judge Mary Jacobsen recently ruled in favor of the Governor's move to slash contributions for Fiscal Year 2014, citing the emergency nature of the state's fiscal crisis. However, Judge Jacobsen also stated that she expects the unions to return to court for the FY 15 budget, and she may order the state to make a higher payment to the pension system.

## Election Watch

attended by numerous elected officials throughout the state.

Pictured here are Girl Scouts of the Jersey Shore CEO **Sue McClure**, Assemblywoman Bonnie Watson Coleman and Trenton Mayor-Elect **Eric Jackson**.



On June 20, 2014, Open Door Media's client **BUF Health & Human Services** held its preschool graduation at its facility in Plainfield, New Jersey. Over one thousand people were in attendance!

BUF operates two preschool facilities, an afterschool program and a summer camp. They focus on providing children a high-scope curriculum which helps the children to develop their decision making skills and contribute significantly to their own education.



## Who We Are

### Capital Impact Group

CIG is a bipartisan, full-service public affairs and business development firm based in Trenton, NJ, 37 steps from the front door of the State House. We offer a wide range of services to help our clients manage the realities of today's political, economic and regulatory environment and the ever-changing dynamics in the State of New Jersey and Washington, D.C.

### Open Door Media

Open Door Media is a fast-growing public affairs and communications firm focused



## New mayors sworn into office today

Across New Jersey, a number of new mayors will be sworn into office today, including **Newark Mayor Ras Baraka**, **Trenton Mayor Eric Jackson**, **Paterson Mayor Joey Torres**, and **Bayonne Mayor Jimmy Davis**.

## Client Spotlight

The Tesla logo, consisting of the word "TESLA" in a stylized, red, sans-serif font, centered within a white rectangular box.

Supporters of **Tesla Motors** this month held a news conference at the Statehouse in support of legislation that would allow Zero Emissions Vehicles to be sold in New Jersey. Advocates for this legislation, which would reverse a March decision by the Motor Vehicles Commission, include the Commerce and Industry Association of New Jersey, Sierra Club, Clean Water Action, League of Conservation Voters, Environment NJ, Plug In America, NJ Citizen Action, Clean Cities Coalition, Green Faith, 21st Century Consumers, Tesla owners, and the New Jersey Electric Auto Association. The bill, sponsored by **Assembly Majority Leader Lou Greenwald** and **Assemblyman Tim Eustace**, passed the Assembly without opposition and now heads to the Senate for consideration.





# CORIELL INSTITUTE

FOR MEDICAL RESEARCH

Hundreds of healthcare, business and government leaders joined the **Coriell Institute** for its "What's in Your Genes?" gala on April 24, 2014 to honor Dr. Robert Green of Harvard University, Greg Downing of the U.S. Department of Health and Human Services and Charles Lord, an ambassador for Coriell. Attendees included **Congressman Jon Runyan** and **Senator Diane Allen**. CIG's Danielle Van Drew-Dick attended along with CIG clients Thom Webster and Michael Anderson of BASE Engineering.



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