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SUMMER 2015

Capital Impact Group is one of the "Big Shots on State Street"

-The Star Ledger

State House Happenings



CHRISTIE SIGNS FY 16 BUDGET, VETOES DEMOCRATS' TAXES AND EXPANDS EARNED INCOME TAX CREDIT

Governor Chris Christie signed into law a \$34 billion budget for Fiscal Year 2016, using his veto pen to slash tax increases and \$1.6 billion in spending approved by the Democratic-controlled Legislature. In conditionally vetoing the millionaires tax, the Governor has asked the Legislature to consider an increase in the Earned Income Tax Credit (EITC) for those who receive it to 30 percent of the federal level, something the Legislature has called for in the past. The Assembly will convene today to vote on the Governor's EITC proposal.

Additionally, the Governor slashed the Legislature's payments to the state pension fund by \$1.8 billion, but included an additional \$212 million from his original proposal, leaving \$1.3 billion in pension payments for FY 16.

GOV. CHRISTIE TO ANNOUNCE CANDIDACY FOR PRESIDENT

New Jersey Governor Chris Christie is expected to announce on June 30th that he will seek the Republican nomination for President in 2016.

Christie, New Jersey's 55th governor, has said that he will not resign his position as governor while he wages a presidential campaign. The Governor



CIG/ODM IN THE NEWS



CIG Senior Vice President and political commentator **Jeanette Hoffman** discussed NJ budget politics and Governor Christie's presidential campaign on My 9's NJ Now this weekend with host **Jim McQueeney**. Click [here](#) to watch.



Open Door Media's **Clarisa Romero** spoke at the LUPE Fund Legislative

Breakfast about the importance of government affairs and lobbying.

CIG Principal **Gene Mulroy** spoke to students at New Jersey's Boy State convention at Rider University about careers in politics.

will formerly announce his campaign at his alma mater, Livingston High School, where he served as class president.

Movers and Shakers

Three Christie Administration cabinet members have recently announced their resignation; **State Treasurer Andrew Sidamon-Eristoff**, **Health Commissioner Mary O'Dowd** and **Banking and Insurance Commissioner Ken Kobylowski** will leave the administration over the next several weeks. **Deputy Treasurer Robert A. Romano** will become Acting Treasurer. **Catherine Bennett**, the Department of Health's Director of Policy and Strategic Planning, will become acting commissioner. Governor Christie will nominate Richard J. Badolato, a partner at the law firm of Connell Foley in Roseland, to replace Kobylowski as Commissioner of Banking and Insurance.



Assemblyman Angel Fuentes (D-5) is resigning from his legislative seat to fill the position of Deputy Clerk of Camden County.

Assembly Majority Office Executive Director **Steve Gardner** is leaving his position to become Associate Director of State Government Affairs and Alliance Development at Bristol-Myers Squibb.

George LeBlanc, Deputy Executive Director and longtime Director of Budget and Fiscal Analysis, will be leaving the Senate Majority Office to take a government affairs position at Rutgers University.

Governor Christie's Communications Director, **Maria Comella**, has left the Governor's Office and accepted a position at Leadership Matters for America, a political action committee supporting Christie's presidential campaign.

Frank Schultz has been promoted to the State Director for Senator Menendez. Prior to his current position, Mr. Schultz has served in the Senator's Barrington office since 2006 as a Staff Assistant, Project Specialist, and most recently as the Deputy State Director.

Tuley Wright was promoted to Legislative Director in Congressman Frank Pallone's office earlier this year. He has served in various roles for Rep. Pallone since 2005 and currently oversees all the major policy areas for the office.

Alyssa Penna is now the Legislative Director for Congressman Bill Pascrell, after serving as a Health Policy Advisor for the Congressman from 2013-2015. Prior to joining Rep. Pascrell's office, she was a Health Legislative Correspondent for Senator Jay Rockefeller (D-WV) and a Staff Assistant for Tammy Baldwin (D-WI).

Ashley Eden is now the Health LA for Senator Cory Booker. She joins Senator Booker's office after serving as the Senior Education Policy Advisor on the Senate Subcommittee on Children and Families. She also served as the LA for Senator Diane Feinstein for 2 years and as a Staff Assistant on the Senate HELP committee.

Steve Silvestri has been promoted to Legislative Correspondent for Congressman Rodney Frelinghuysen. His responsibilities will include education and health care issues. Prior to his current role he served as the Scheduler for Congressman Frelinghuysen from since 2013.



On May 28, 2015, Open Door Media & Capital Impact Group hosted the United Way of Mercer County-Latino Vision Council's Spring Reception with keynote speaker **Mercedes Luna**.



ODM Spotlight



ODM is working with the **New Jersey Apartment Association** to provide public relations services, social media management and marketing material redesign to the trade association. Catch up on NJAA's recent news in their newly rebranded **AIM Magazine!**

ODM Delaware Update



June has been a busy month in our Wilmington office as we work to build support for a number of issues including food safety, chemical safety updates, and clean water initiatives. ODM is currently assisting the **Clean Water: Delaware's Clear Choice**

Client Spotlight



CIG is proud to represent BAYADA Home Health Care, a trusted leader in providing clinical care and support services at home for children and adults of all ages. Since 1975, company founder Mark Baiada has been at the forefront of the home health care movement - working to give people greater access to high-quality care that helps them live safely at home. In New Jersey, the BAYADA team includes more than 9,866 home health care professionals, serving their communities from 47 offices.

BAYADA's New Jersey team is pictured below with 2014 Legislative Home Health Care Champions -- **Assembly Republican Leader Jon Bramnick**, **Assemblyman Budget Chairman Gary Schaer** and **Assemblyman Troy Singleton**.



Campaign to build support for funding dedicated to clean water initiatives across the state. The campaign, headed up by Delaware Nature Society, Partnership for the Delaware Estuary and Delaware Center for the Inland Bays, held a rally at Legislative Mall in Dover to illustrate the importance of clean water in Delaware. For pictures and more information, please visit their [site](#).

Who We Are



Capital Impact Group is a bipartisan, full-service public affairs and business development firm based in Trenton, NJ, 37 steps from the front door of the State House. We offer a wide range of services to help our clients manage the realities of today's political, economic and regulatory environment and the ever-changing dynamics in the State of New Jersey and Washington, D.C.



Open Door Media is a fast-growing public affairs and communications firm focused on delivering results for our corporate, government and non-profit clients.

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