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FALL 2013

Capital Impact Group is one of the "Big Shots on State Street"
-The Star Ledger, March 10, 2011



CIG IN THE NEWS

Movers and Shakers



Assemblywoman
Connie Wagner

Bergen County **Assemblywoman Connie Wagner (D-38)** announced this week she will not serve the remainder of her term in the General Assembly. In June, Wagner said she would not seek re-election, and **Paramus Council President Joseph Lagana** was selected to run in her place on the Democratic legislative ticket with **Senator Bob Gordon** and **Assemblyman Tim Eustace**. Bergen County Democrats will hold a convention in 35 days to fill the rest of Wagner's term.

Sen. Bob Menendez has named **Paul Brubaker** as his new State Director. Brubaker has served as Menendez's communications director for the last year. He replaces **Mike Soliman** who departed in August.

Lt. Governor Kim Guadagno this month was the keynote speaker for the annual conference of Dunkin Donuts Independent Franchise Owners. She is pictured here with New Jersey Board members Tom Colitsas and Shub Hegde.



CIG Principal **Gerry Gibbs** was recently named to the Executive Board of Directors of the Central New Jersey Chapter of the **American Red Cross**.



Congratulations to **Kiran Gill**, President of PARS Environmental, Inc. for being selected as one of **NJBIZ's Forty Under 40** Honorees this year.

Darryl Isherwood, editor of PolitickerNJ, was recently hired by



CIG VP Jeanette Hoffman and Democrat strategist Steve Ayscue discussed the week in politics with [NJ Today](#) Managing Editor Mike Schneider on September 20th. Topics include the gubernatorial race between Chris Christie and Barbara Buono, the latest jobs numbers, unemployment, the race for U.S. Senate between Cory Booker and Steve Lonegan and the fight for marriage equality in the state.

Client Spotlight



Sister Pat Codey

More than 250 people, including former **Governor**

CIG VP **Jeanette Hoffman** spoke at **NJSEED's** Annual Government Affairs Seminar "Election Year and Beyond" panel on October 3rd with Democratic strategist **Derek Roseman** and moderator **Benjamin Dworkin**, Director of the Rebovich Institute of New Jersey Politics.

State House Happenings

Court rules for Marriage Equality, Democrats seek to overturn Governor's veto

Following Superior Court Judge Mary Jacobson's ruling on September 27th that same-sex couples in New Jersey can wed starting October 21st, Governor Christie and Democratic legislative leaders called on the New Jersey Supreme Court to address the question of marriage equality with celerity. If the Supreme Court decides to rule in favor of same-sex marriage, lawmakers will still seek to override Governor Christie's veto in order to secure a comprehensive decision between both the courts and the Legislature.

Governor Christie has said New Jersey voters should have the ability to decide the issue by placing a constitutional amendment legalizing same-sex marriages on the ballot in November. Democrats dismissed the Governor's proposal by saying that marriage is a civil right, which should not be subjected to a popular vote.

Governor signs Economic Opportunity Act of 2013

Governor Christie recently signed into law "The Economic Opportunity Act of 2013", a bi-partisan initiative revamping New Jersey's economic development incentives. Under the bill, five tax-incentive programs will be consolidated into two, overseen by the New Jersey Economic Development Authority (EDA). The two business incentive programs, Grow New Jersey Assistance Program and the Economic Redevelopment and Growth Grant Program, are designed to attract and retain companies in the state by awarding tax credits for job creation.

Partisan Gridlock in DC results in Government Shutdown

For the first time since 1995, the federal government has shut down as a result of the President and Congressional leaders failing to reach an agreement on a spending plan for Fiscal Year 2014. Specifically, Republicans and Democrats have been feuding over the funding and implementation of the Affordable Care Act. With a shutdown in effect, 800,000 federal works have been furloughed, but critical federal services remain open, including the military, air traffic controllers, and the postal service.

Codey, were on hand last night at the New York Athletic Club to see **Sister Pat Codey** receive the 2013 Saint Elizabeth Seton Award from SOAR!, an advocacy group that supports aging clergy. Sister Pat was recognized for her leadership as president of the [Catholic Healthcare Partnership of NJ](#). She was presented the award by **Gary Horan**, President and CEO of Trinitas Regional Medical Center and **Mike Maron**, President and CEO of Holy Name Medical Center in Teaneck, NJ.

CAMPAIGN WATCH

At the Races: Christie and Booker maintain strong leads in gubernatorial, U.S. Senate campaigns

Governor Chris Christie maintains his strong lead over Democratic challenger, state Senator Barbara Buono in recent polls. According to political analysts, Gov. Christie's over 20-point lead is bolstered by support from independents, Democrats, and women, as well as Senator Buono's struggle to familiarize her name with New Jersey voters.

In the special election for U.S. Senate, Newark Mayor Cory Booker holds a double-digit lead over Republican Steve Lonegan. Voters will choose their next U.S. Senator on Wednesday, October 16th, in a special election to replace the late U.S. Senator Frank Lautenberg.

Who We Are

Capital Impact Group

CIG is a bipartisan, full-service public affairs and business development firm based in Trenton, NJ, 37 steps from the front door of the State House. We offer a wide range of services to help our clients manage the realities of today's political, economic and regulatory environment and the ever-changing dynamics in the State of New Jersey and Washington, D.C.



Open Door Media

Open Door Media recently coordinated a Back to School Health Fair for **BUF Health & Human Services** in Plainfield, NJ. The event was a joint venture between our client BUF, **Horizon NJ Health**, and **Horizon Blue Cross Blue Shield of New Jersey**. Horizon featured their Care-A-Van, a mobile medical unit staffed by community nurses that provided blood pressure, glucose and cholesterol screenings to adults 19 and older. The educational event was well-attended by parents, children, and City elected officials.

Additionally, BUF Health & Human Services will be hosting a Thanksgiving Day Meal, November 28, 2013 from 11:00 a.m. to 2:00 p.m. at 403 West 7th Street in Plainfield, NJ.

Open Door Media's **Danni Van Drew-Dick** is serving on the Delaware Community Foundation Next Generation's Fall Family Festival Committee to help plan and promote their upcoming fall fundraiser. All proceeds from this event will go towards supporting programs in Delaware that focus on science, technology, engineering, and mathematics (STEM) education. For more information, contact Danni at 302-897-1511 or danielle@opendoormedianj.com.

Open Door Media (ODM) is CIG's affiliate public relations and public affairs firm.

Open Door Media is a fast-growing public affairs and communications firm focused on delivering results for our corporate, government and non-profit clients.

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